



ONE COMPANY. ONE PROCESS. ONE SOLUTION.

OUR STORY

ExpoDisplays® is a privately held company. Owner and CEO, Jeff Culton, is active in the management of the company. ExpoDisplays has been in business since 1970, starting out manufacturing literature racks for tradeshow. Culton has grown the business into a full-service custom exhibit house that also manufactures a complete line of portable displays.

In 2008, ExpoDisplays launched the **Method-1™** division. Method-1 takes many of the principles of the trade show industry in regard to design and construction and puts that to work in interiors and museums. Method-1, a licensed general contractor, handles a broad range of projects.



LOCATIONS



BIRMINGHAM
ALABAMA



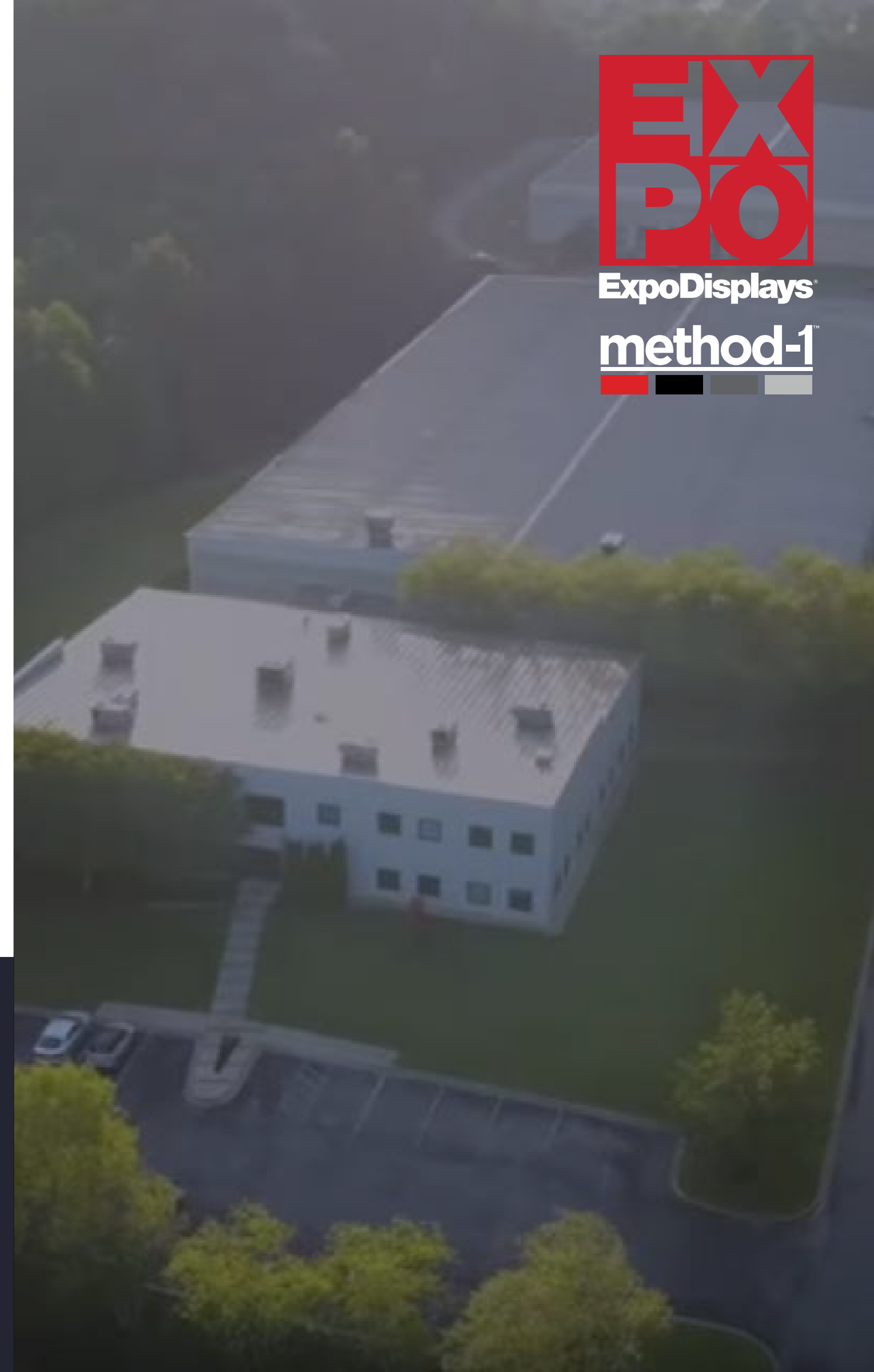
NASHVILLE
TENNESSEE



TAMPA
FLORIDA



HUNTSVILLE
ALABAMA



QUICK FACTS



FOUNDED

1970

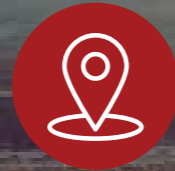


LEADERSHIP

Jeff Culton
CEO

David Holladay
President

Jay Burkette
Vice President



HEADQUARTERS

3401 Mary Taylor Road
Birmingham, Alabama
35235



GLOBAL REACH

Serving customers in
the United States
and Internationally



ONLINE

ExpoDisplays.com
Method-1.com

SOCIAL MEDIA

Twitter:

@Expodisplays

Facebook

@Expodisplays

@Method-1 Interiors

Instagram

@Expodisplays

THE COMPANY WE KEEP

These companies are some of our business partners and advocates because of our continued commitment to achieving their event marketing goals!



Mercedes-Benz



HIBBETT SPORTS®
GAME TESTED. ATHLETE APPROVED.™



THOMAS
PIMCO

BAUSCH + LOMB



Alcon®

TUD



Our industry and market continues to change. At ExpoDisplays® we are proactively evolving our offerings to better meet the changing needs of our clients and the challenges they face.

By combining the commitment we have with our heritage and experience, we realize the following: a truly exceptional event marketing program, regardless of the deliverables, must be based on knowledge of your company's brand and message. Along with identifying key objectives from both sales and marketing, this knowledge will create a program plan with the appropriate protocol to validate desired outcomes. We will guide you through design, production, and management of your trade show, event, or interior project.

This is why our commitment at ExpoDisplays is to never stop bringing new innovative ideas to you throughout our partnership!

The ExpoDisplays attitude is to provide the right combination of knowledge, creativity, and accountability to consistently deliver trade shows, events and branded interiors that are on plan, on time, and on budget.

THE PROCESS

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› DISCOVERY

Invest our time and skills to gain clarity of your marketing and sales goals with understanding of desired outcomes

› CREATIVE

Develop ideas to drive the most engaging and educational brand experiences for our clients and their customers

› IMPLEMENT

Deliver people, systems, and processes to ensure flawless execution and budget accountability

› RESULTS

Quarterly client reviews to report successes and discuss course corrections along with new ideas

**EXPLORE OUR
CAPABILITIES**



CUSTOM EXHIBITS

ExpoDisplays has been creating these high-return trade show brand experiences for 47 years. Our discovery process allows us to galvanize our creativity to deliver the most engaging, interactive, and cost effective brand experience within trade show marketing. Our creative team utilizes knowledge of the brand with the most current market research and technology methods in presenting a holistic image of your company's product and messages.

We define, design, fabricate, install, and manage exhibit environments from custom, modular solutions to comprehensive pre and post show marketing services that drive your audience to action.

Corporately based in Birmingham Alabama, with offices in Huntsville, Nashville, and Tampa, our team of well-seasoned trade show marketing pros, coupled with our national and international partners, will ensure the quality and consistency of your image, message, and budget.

EXPODISPLAYS SERVICES INCLUDED:

- › Discovery
- › Design
- › Custom Fabrication
- › Modular and Portable Solutions
- › International Exhibit Production and Management
- › Rental Exhibits
- › Program Management
- › On-line Inventory Technology
- › Budget Management
- › Quarterly Program Reviews





PARIS, FRANCE



MILAN, ITALY

INTERNATIONAL PROJECTS

Participation in international trade shows is an opportunity to increase market share and achieve strategic objectives. We're ready to help you and your team start planning your upcoming international shows and events. ExpoDisplays® offers one point of contact for all international shows. ExpoDisplays has access to partners throughout Europe, Asia, South America, Australia and South Africa. This established international network of industry professionals gives our clients access to premier services around the world.

PORTABLE DISPLAYS

ExpoDisplays® manufactures innovative portable and modular displays sold world-wide. From must have banner stands to pop-ups to our exclusive MultiQuad exhibit, we have options to cover all of your portable needs.



MultiQuad



EXPO DiamondFlex



LEVEL



silhouette



STRATOSPACE™ ORBIT



EXPO ExpoLight



threads



EXPO Evolution



STRATOSPACE™ DISCOVERY



EXPO Voom

MEETINGS & EVENTS

As companies are challenged on how to gain more face to face time with their internal and external audiences, proprietary events are becoming a larger part of the event marketing mix.

Events such as user conferences, product launches, sales meetings, road tours, and consumer events give companies greater share of voice and time with their targeted audiences.

Over the years, and with continued innovation, Expo Displays has aligned the skills, expertise, and resources to support clients with these unique marketing initiatives.

Our goal in partnering with you is to “transform a live event into a high energy brand experience,” leaving your audiences with an emotional connection to your brand.

We offer a complete menu of event marketing services:

- › Discovery, Design & Production
- › Concept & Theme Development
- › Video Production
- › Talent Acquisition
- › Conference & Expo Management



method-1TM

BRANDED INTERIORS

an ExpoDisplays® company

Method-1TM is a division of ExpoDisplays® and is the only commercial interior firm with a simple, innovative process of creating impressive environments. We handle everything: Consultation, Design, Construction, and Installation. This unique approach results in the inspiring interior you want without the complicated processes found in conventional interior design and construction methods.

CORPORATE ENVIRONMENTS

UNIVERSITIES

CHURCHES

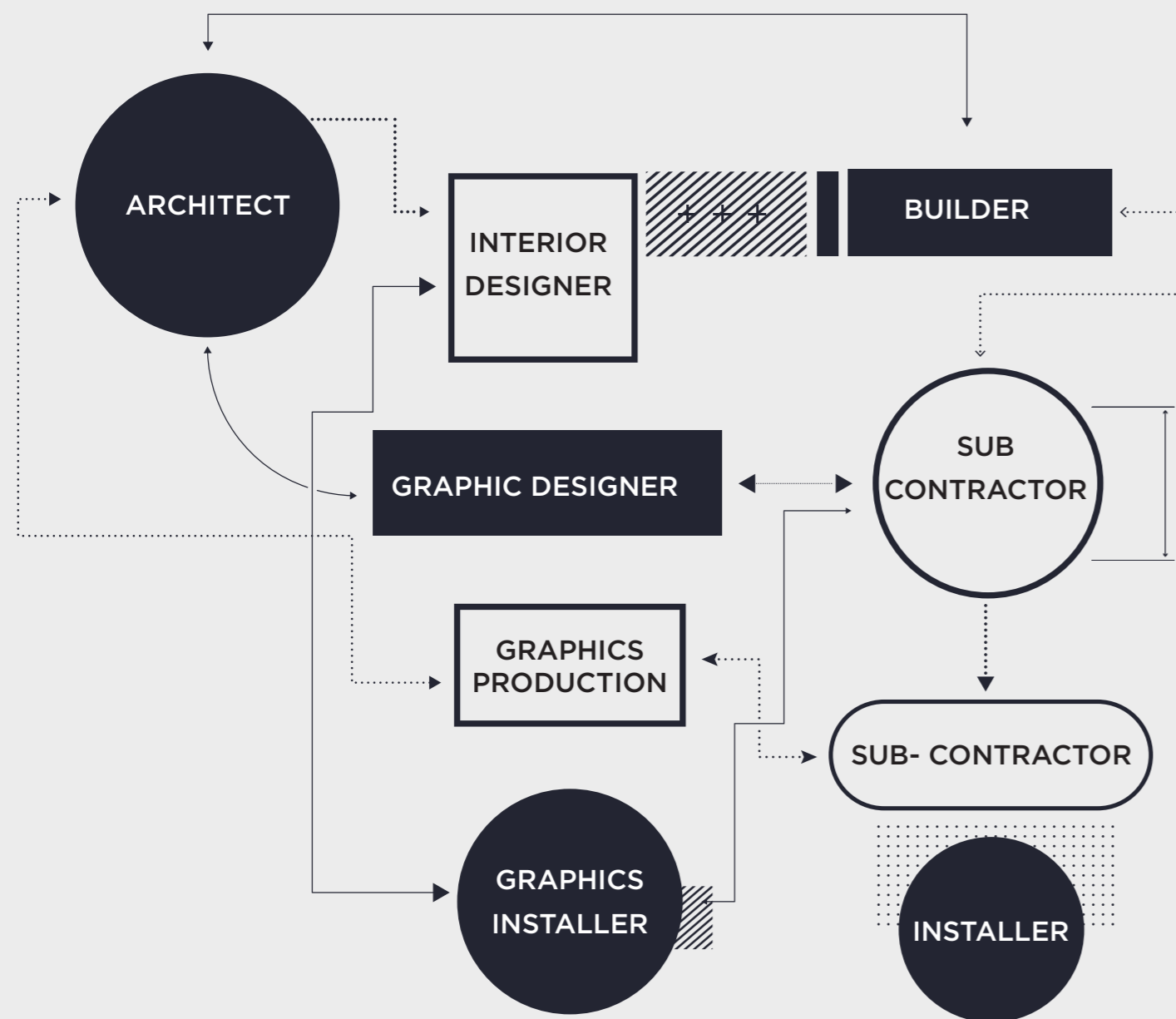
HEALTH CARE FACILITIES

MUSEUMS

HOW IS OUR PROCESS DIFFERENT?

Let's take a look...

THE CONVENTIONAL PROCESS



THE METHOD-1 PROCESS™







MUSEUMS

For a museum to be truly effective, its visitors must not only see the story, they must feel that they are a part of it. From initial concepts to exhibit and graphic design to construction and installation, Method-1™ never loses sight of that crucial concept. The result is an unforgettable experience from a story worth telling.

Method-1 has streamlined the process into a simple, single-firm method that eliminates the barriers and limitations of the conventional approach. Since Method-1 handles everything from design to fabrication to installation, your vision of what your museum can be will not be compromised by multiple firms with conflicting interests. We handle it all.





OUR WORK



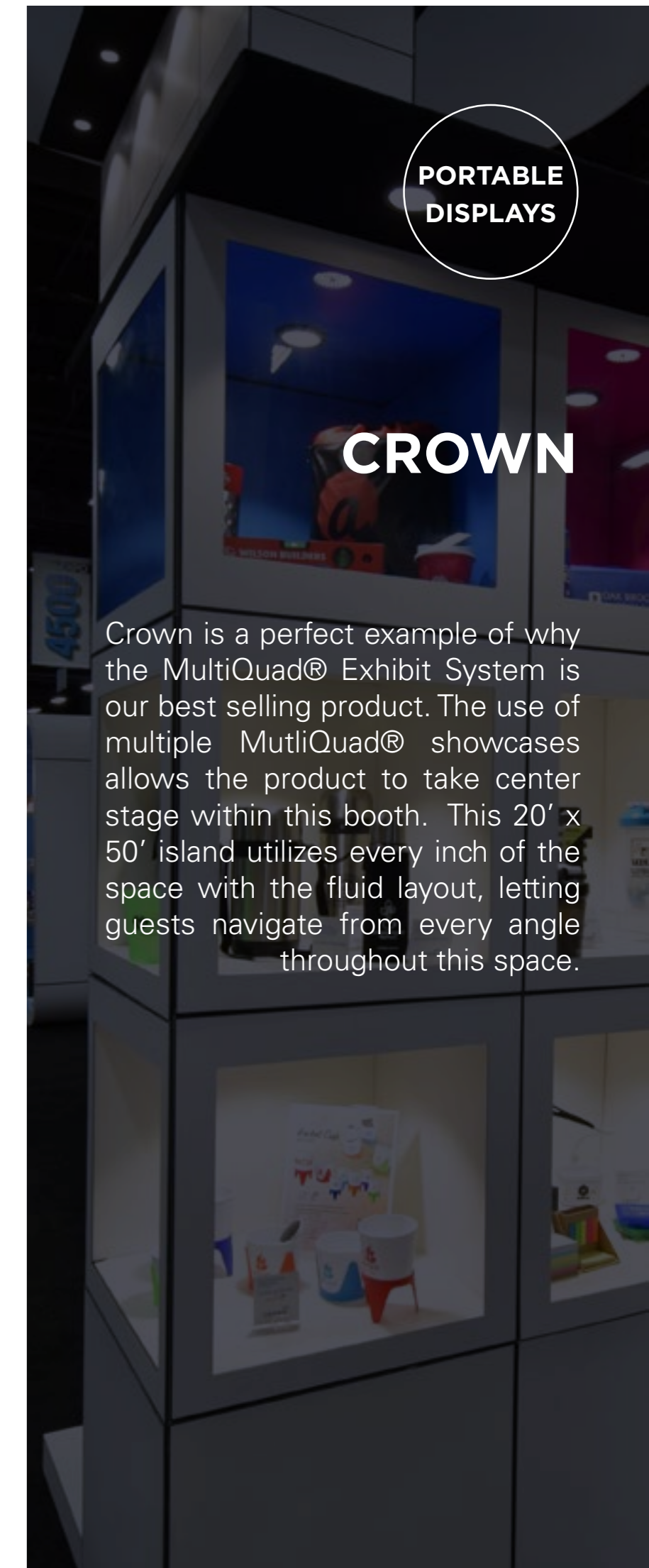
CUSTOM
EXHIBITS

FELLOWES BODY GLOVE

ExpoDisplays® was selected to execute multiple booths for Body Glove Mobile's CES appearances.

Booth sizes ranged from 30' x 40' to a 50' x 70' full custom, double deck exhibits. The requirements were as varied as dive tanks to waterfalls to a half-pipe skateboard ramp. Even co-branded with the Fellowes name, the booth exuded the surf theme embodied by Body Glove.





Crown is a perfect example of why the MultiQuad® Exhibit System is our best selling product. The use of multiple MutliQuad® showcases allows the product to take center stage within this booth. This 20' x 50' island utilizes every inch of the space with the fluid layout, letting guests navigate from every angle throughout this space.

EVENTS

BAUSCH + LOMB

This massive 50' x 70' exhibit is for BioScience Communications' customer Bausch + Lomb. This highly customized rental features 20 optometry stations, wash-up areas and a reception area.

When Bioscience Communications was selected by Alcon to execute a destination education and training seminar, they came to ExpoDisplay®. They wanted an engaging design that transformed a hotel ballroom far beyond what traditional pipe and drape could do. Using our event wall system, ExpoDisplays created five separate learning areas within the ballroom, complete with stimulating graphics, doors and meeting space.





BRANDED
INTERIORS

MERCEDES BENZ

What originally served as the cafeteria for plant 1 at MBUSI has been transformed into a collaboration-focused employee facility using Method-1's efficient and innovative process. Aside from the flooring, this project was executed from start to finish entirely by Method-1.

Since the original installation at Plant 1, Method-1 has completed multiple renovations in existing spaces as well as new build outs, including their state-of-the-art Body Shop.

BRANDED
INTERIORS

WESTWOOD BAPTIST CHURCH CHILDREN'S MINISTRY

Westwood Baptist Church used Method-1's innovative process to transform the children and teen areas of their church facility. Westwood places a huge emphasis on their children and youth ministries. Therefore, creating a fun-filled, exciting environment in these areas was of utmost importance. They want the Westwood kids to look forward to being there and be so excited that they want to invite friends to come along with them.





MUSEUMS

NEGRO SOUTHERN LEAGUE MUSEUM

Birmingham, AL

This 5000+ square foot project exhibit area was designed locally by Method-1™ Interiors, a division of ExpoDisplays®. It was built by their skilled craftsmen on site at the Birmingham facility, and installed at the new museum by the team that specializes in museum mounting and installation.

The museum highlights Birmingham's history in African American baseball. The amazing collection covers national and local memorabilia that acknowledges the past, embraces the present, and frames the future. Dr. Layton Revel, Founder of the Center for Negro League Research, is the Historian of the expansive collection. Featured in the collection are thousands of signed baseballs, game used equipment and authentic uniforms, including a 1940s game-worn uniform that belonged to Satchel Paige, from Bob Feller's historic barnstorming tour.

CASE
STUDY

MARRIOTT® HOTEL

Morgantown, WV

Problem: The client wanted cast concrete, but the building couldn't support the weight.

Problem: The cost of concrete was prohibitive for such an undertaking.

Solution: Birmingham firm, Paradigm Architecture, reached out to Method-1™ and through a series of development samples with the end user, we delivered customized wall panels that look like cast concrete. Even better, these panels were installed in the West Virginia Marriott hotel in only one day.





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