



FRONT VIEW

COLOR PALETTE

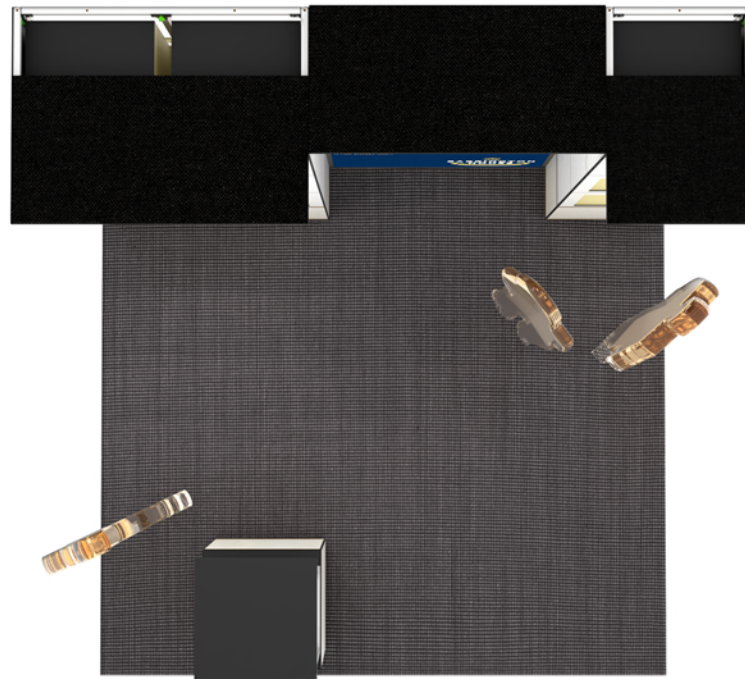
Color is an integral part of brand identity. Consistent use of the color palette with not only reinforce the cohesiveness of the brand, but color also serves a psychological purpose by communicating a certain feeling to your audience.

Deep blue is relaxing, and often used to convey the importance of meaningful relationships and establishes trust and loyalty. The gold coffee tone is warm and inviting, stimulates the appetite, and represents dependability. The warm neutral tones keep it feeling down-to-earth and comforting.

	CHARCOAL CMYK: 68, 66, 61, 60 RGB: 51, 47, 49 Hex: #332731
	CREME CMYK: 4, 6, 13, 0 RGB: 242, 233, 218 Hex: #f2e9da
	INDIGO DYE CMYK: 100, 84, 42, 40 RGB: 14, 44, 77 Hex: #0e2c4d
	LIGHT GREY CMYK: 4, 3, 5, 0 RGB: 240, 239, 236 Hex: #f0efec
	COFFEE CMYK: 33, 35, 73, 4 RGB: 172, 152, 94 Hex: #ac985e

LEFT VIEW

RIGHT VIEW



TOP VIEW

BARRINGTON HOUSE
DESIGN: 10x10 MULTI-QUAD
DATE: 05.01.2019

EX PO MultiQuad
An ExpoDisplays Product

EX PO ProductStudio
DESIGNER: BRANDON

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